



MEDIA ADVISORY
July 29, 2008

Contact: Leslie Thomas – Darfur Darfur
(310) 562-1007
leslie@darfurdarfur.org
www.darfurdarfur.org

**In Focus: Life and Death in Darfur, Africa,
Projected Images by Award Winning Photographers on International
Tour to Motivate Action and Stop the Killings**

WHAT: DARFUR/DARFUR, a digitally projected photo exhibit by internationally acclaimed photojournalists including a US Marine depict life and the killing of over 400,000 individuals in the war-torn region of Darfur, Africa. The exhibit has been created by a non-profit group to educate viewers about the multi-cultural population, demonstrate how the violence and mass killings have devastated the region, and raise funds for humanitarian organizations that provide peace advocacy and ground relief for Darfur.

WHERE: Launched in New York on September 18th the exhibit was initially intended to travel to 24 cities over 24 months. Surpassing this goal, and in less than 2 years, DARFUR/DARFUR has shown at 35 events in 32 cities in 14 countries. Locations have included exterior projections at the United States Holocaust Museum, the Los Angeles Hammer Museum, the Jewish Museum in Berlin, the FORMA Museum in Milan, the Boston ICA, the Royal Ontario Museum, Toronto and venues in New York, Montreal, Capetown, Lisbon, Zagreb, Istanbul, and Dakar.

WHO: Former U.S. Marine Brian Steidle, photojournalists Lynsey Addario, Mark Brecke, Helene Caux, Ron Haviv/VII, James Nachtwey/VII, Ryan Spencer Reed, Paolo Pellegrin/Magnum, and Michal Ronnen Safdie. Music by Abdel Gadir Salem, Rasha, and Khalifa Ould Eide & Dimi Mint Abba accompanies the imagery. Film editing was done by J. Matthew Jacob. The exhibit is curated by Leslie Thomas.

SPEAKERS: Actress Mia Farrow, UNICEF Goodwill Ambassador, John Prendergast, Senior Advisor for the International Crisis Group, Samantha Power, the author of the Pulitzer Prize winning book *A Problem from Hell: America in the Age of Genocide*, and others have and continue to speak at various functions. At many venues the evening program includes live music, such as acclaimed cellist Yo-Yo Ma who performed at the Boston Institute of Contemporary Art on September 7, 2007.

ADDITIONAL ARTISTS: At many venues the event is opened with a reading of playwright Winter Miller's monologue, *A Mother to Her Son*. Miller traveled to the Sudan



border with Nicholas Kristof, *New York Times* columnist, to write the play *IN DARFUR*, currently being developed by The Guthrie Theater in Minneapolis and The Public Theater in New York.

BACKGROUND: DARFUR/DARFUR was conceived of by Leslie Thomas, a 42-year old mother, architect and Emmy award winning film art director, who was motivated in July of 2006 after seeing several photographs of wounded and dead Sudanese children to provide international awareness of the ongoing humanitarian crisis. Co-curated by producer Alexandra Kerr, gallery owner Daniela Hrzic, and architects Kevin Martin and Jane Sachs, and, the exhibit is presented in association with Global Grassroots, a 501(c)3 non-profit organization which invests in social entrepreneurship to advance women's well being in poor countries. The original goal of the show was to be held in 24 cities over 24 months. We have since shown at over 35 venues in 32 cities across 14 countries.

Rebels and government backed militia forces have killed an estimated 300,000 – 400,000 people and displaced two million since the Darfur conflict broke out in 2003. Not since the Rwanda genocide of 1994 has the world seen such a calculated campaign of slaughter, rape, starvation and displacement.

The United States Holocaust Memorial Museum's Committee on Conscience will provide an online home for the exhibit on its website.

Select limited edition prints will available for purchase at some events with proceeds going to advocacy and non-governmental organizations working in the Darfur region.

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